

Supplier Quick Check Sample Report

Prepared by China Local Desk | Sample only | Fictional supplier

Client Question

The client is considering a small trial order from a China-based supplier found on a B2B platform. Before paying a sample fee or deposit, the client wants a practical first-pass check of visible business signals, product fit, and possible red flags.

Supplier Snapshot

Item	Sample Finding
Supplier name	Shenzhen BrightHome Products Co., Ltd.
Product category	Cleaning tools and household storage items
Claimed location	Shenzhen, Guangdong, China
Platform source	B2B product listing page
Main products shown	Mop sets, microfiber cloths, spray bottles, plastic storage bins
Client request	Check whether this supplier is worth further communication

Overall Risk Level

Proceed with caution. The supplier shows some normal business signals, but the product range is broad and several key details should be confirmed before any sample payment or deposit.

A deeper check or direct Mandarin outreach may be useful before moving forward, depending on order value and urgency.

Key Findings

Finding 1: Product range is related but broad

The listed products are generally within household cleaning and storage categories. However, the range includes several product types. This may indicate a trading company or a supplier working with multiple factories rather than a single specialized manufacturer.

Finding 2: The platform page gives limited factory evidence

The listing includes product photos and basic company information, but visible evidence is not enough to confirm factory ownership. No production line photos, workshop details, or manufacturing capacity information were clearly shown in the sample listing.

Finding 3: Quotation should be checked carefully

The buyer should confirm whether the quoted price includes packaging, carton details, sample cost, domestic shipping, and customization fees. Low unit prices can become misleading if packaging and shipping terms are unclear.

Finding 4: Communication quality is still unknown

The supplier profile appears acceptable, but the real test is how they respond to specific buyer questions in Chinese. A reliable supplier should answer MOQ, lead time, sample policy, packaging, and payment questions clearly and consistently.

Possible Red Flags

- Product range may be too broad for a specialized factory.
- Factory ownership is not confirmed from visible listing information.
- Packaging, sample fee, and lead time details are not clear yet.
- No clear evidence of previous export experience was visible in the sample materials.
- The buyer should avoid paying a deposit before receiving consistent written answers.

Questions to Ask Before Paying

1. Are you the factory or a trading company?
2. What is the MOQ for each product model?
3. Can you provide sample pricing, sample lead time, and domestic shipping cost?
4. Does the quoted unit price include retail packaging or only bulk packaging?
5. Can you provide factory or workshop photos related to this product category?
6. What payment method do you accept for samples and for bulk orders?
7. Can you provide a product specification sheet with size, material, weight, and carton details?

Recommended Next Step

Do not reject this supplier immediately, but do not pay yet.

- Send a short Mandarin inquiry covering MOQ, sample cost, packaging, lead time, and factory/trading status.
- Compare the response with at least two alternative suppliers in the same category.
- If the order value becomes significant, consider deeper verification or third-party inspection before deposit.

Scope Note

This sample report is a preliminary practical review based on visible information and common supplier-check signals. It is not legal advice, official certification, a formal factory audit, or a guarantee that the supplier is safe. A real paid check may include additional public research and optional Mandarin outreach depending on the confirmed scope.